

**Unified Libertarians of Massachusetts  
Executive Committee Meeting Minutes  
Thursday, April 13, 2023**

A regular meeting of the Executive Committee of the Unified Libertarians of Massachusetts via a Zoom chatroom on April 13, 2023.

The meeting convened at 8:00 P.M.

Present were Dave, Charlie, Tom, Brandi, Stephanie, Justin, Brian, Guests: Mike, Aimee, Lou, Kyle Grosz, Scott Gray, Paul Lynch, Chris Elam

The March Minutes were approved with corrections.

Old business: Defend the Guard. Brian is working with the various veterans organizations to spread the word.

New Business: Brodi requested some clarification on a few items from the March minutes, which was given by Charlie.

Tom expressed some concerns with a communication that was issued by Justin, and there was some disagreement. Tom is requesting to re-take control of the communications.

Justin asserted that the post regarding transgenderism was intended to be about self-ownership.

Tom asserted it was about emancipation, Justin countered that it was not, which was agreed to by Janel.

Tom also pointed out several major issues, that might be misunderstood and create problems.

Brandi thought it was confusing, and should probably stay away from it, and this was agreed to by Brodi.

Brodi asked about a clarification on the Comms Director.

Stephanie suggested that for controversial posts, it might be wise to discuss posts on Facebook et al, or elsewhere as a group to avoid further possible embarrassment. Paul Lynch and Charlie both agreed with Stephanie.

Paul asked why Tom unilaterally pulled the post. Tom was attempting to engage in damage control. Paul asked about other controversial topics. After a round-robin discussion, Dave asked for a resolution.

Janel suggested that Tom and Justin begin working together a little more closely, and that disagreements will occur, and that this should be treated as a learning experience.

Dave asked Tom if he would like to continue as Comms or Treasurer, or both. Tom stated that we should probably continue as is. Dave declared the matter settled and moved on.

Regarding the quarterly meeting, Dave said it might end up being more like three times a year, but we will see as we go forward. The committee seemed receptive to the idea.

Justin asked to revisit the Comms, and explained his side of goals and philosophy, and highlighted some of the achievements, and some other ideas, such as a standard/review policy.

Convention: Dave asked for comments. Janel said for next year, we should have some speakers, and a little more leeway on schedule. Brodi agreed. Brian suggested he'd like Defend the Guard next year. Tangentially, Defend the Guard has also been doing classes and trainings with R/D, we should reach out to neighboring states to arrange a training.

#### Goals for the upcoming year:

Dave: Keep the wheels moving.

Brodi: Get the CRM situation resolved is the major goal, he will be working with Tom to identify a good path from a function and cost standpoint. He'd like a membership portal on the Website, too.

Janel: Would like to get Pioneer Valley active again. Recruit candidates on local, state and national level. Start more affiliates, work with Dan Donnelly in New York to start Berkshire County. Stephanie asked about how to get affiliates set up, and suggested a resource packet be created. Brodi has some notes, and will share those to Janel.

Brandi: Would like to have events, possibly doubling as fundraisers. There aren't any guidelines for her to follow, and Janel gave her a rundown of how to do things without running afoul of OCPF. Tickets are considered donations, for example, and need to follow information collection guidelines. Janel suggested she talk with Brodi on setting things up, and Brandi will consider how to approach it. Brandi's major thought is a comedy show.

Stephanie: Membership. Automated response for donations is already a thing. She has access to Nation Builder, Jason helped set up a survey, which found people who could be helpful to us. She intends to use her own sales and marketing background to implement some ideas. She would also like some involvement with Comms to help get use it to attract members.

Justin: See previous statements.

Tom: The main goal is a national account, and increase interaction, which will help get more people. Tom did two tests with national lists, and one netted \$150.00.

Dave noted fundraising is an issue, and suggested Membership, Comms and Operations might want to work together on this as a sub-committee. Dave asked Jason about coordinating the fundraising, and said he'd be willing to give it a shot.

Scott noted as parliamentarian, that Operations should be in charge of fundraising. Brandi will do this. Brandi and Steph are thinking of doing long-form content on YouTube, and possibly Patreon,

as well. Mike Brigham noted that due to our being a PAC at the moment, we cannot monetize it at this time, but we can still use it to get interest was noted by Stephanie.

Dave asked a fundraising sub-committee, composed of Brandi, Stephanie, and Jason. Tom and Justin cannot be on the fundraising per state laws.

Dave asked if anyone else wanted to bring up anything, and Tom did for Treasury, which was placed above in goals.

Janel: we raised more money than LAMA and have more active members. We have more money than the Mass GOP. Janel will meet with Tom to finalize some tax forms, and a few bank matters.

Adjournment motion by Charlie and seconded by Steph. Close 8:57 P.M.

A true abstract of the same,

Charles H. Larkin  
Secretary